



ShowMax Header
Viewable Area: 34.5"w x 9.625"h
Bleed graphics 1/2" for trimming

Basic Art Guidelines

- CMYK Color
- Art must go to bleed size for trimming
- Do not embed images, supply them
- Photo resolution minimum of 100-120 dpi
- Convert all fonts to outline or provide them
- Critical colors must be speced in PMS
solid coated or uncoated
- Please review our full art guidelines
prior to creating your artwork

