

# Tower

Tower Hardware: TOW  
 Lighting Kit: TOW-LT-KIT  
 Opaque Graphic: TOW-O-G  
 Translucent Graphic: TOW-T-G

This cost effective, double sided, free standing tower features a sturdy construction and stylish design. The graphics are held under tension in a curved, eye-catching bubble position. Silver or black side extrusions are available and a backlighting kit is available to turn your tower into a lightbox.



Tower shown with optional lighting kit

## features and benefits:

- Double sided free-standing tower
- 24" or 33" wide x 72" tall "bubble" panels for maximum visibility
- Choice of silver or black aluminum edge extrusions
- Black thermoformed laminate top & bottom plates
- Requires simple assembly
- Optional lighting kit adds an attractive element to tower and is simple to assemble
- New two part uprights disassemble, allowing unit to collapse into popular wheeled OCP case for easy transport
- Easy, quick graphic changes
- Quick shipping

## dimensions:

Hardware	Graphic
Assembled unit: 36" w x 73.5" h x 17" d 914mm(w) x 1867mm(h) x 432mm(d)	Total visual area: 33" w x 72" h 838mm(w) x 1829mm(h)

## Shipping

TOW-S/B Hardware - ships in 3 packages:

**Top & bottom base:**  
 36.375" x 16.75" x 2"  
 924mm x 425.45mm x 51mm

**Side extrusion:**  
 73" x 3" tube  
 1854mm x 76mm

**Graphic:**  
 15" x 15" x 33"  
 381mm x 381mm x 838mm

Approximate shipping weight:  
 22 lbs / 10 kg

\*weight varies with substrate and quantity

## additional information:

Recommended graphic material:  
 .040" - .125" opaque styrene

### Included in optional lightbox kit:

- 2 hanging hardware
- 4 lights
- 2 light connectors
- 1 light connecting cord
- 1 power cord (8 ft.)
- 1 velcro strip with grommets
- 1 bungee

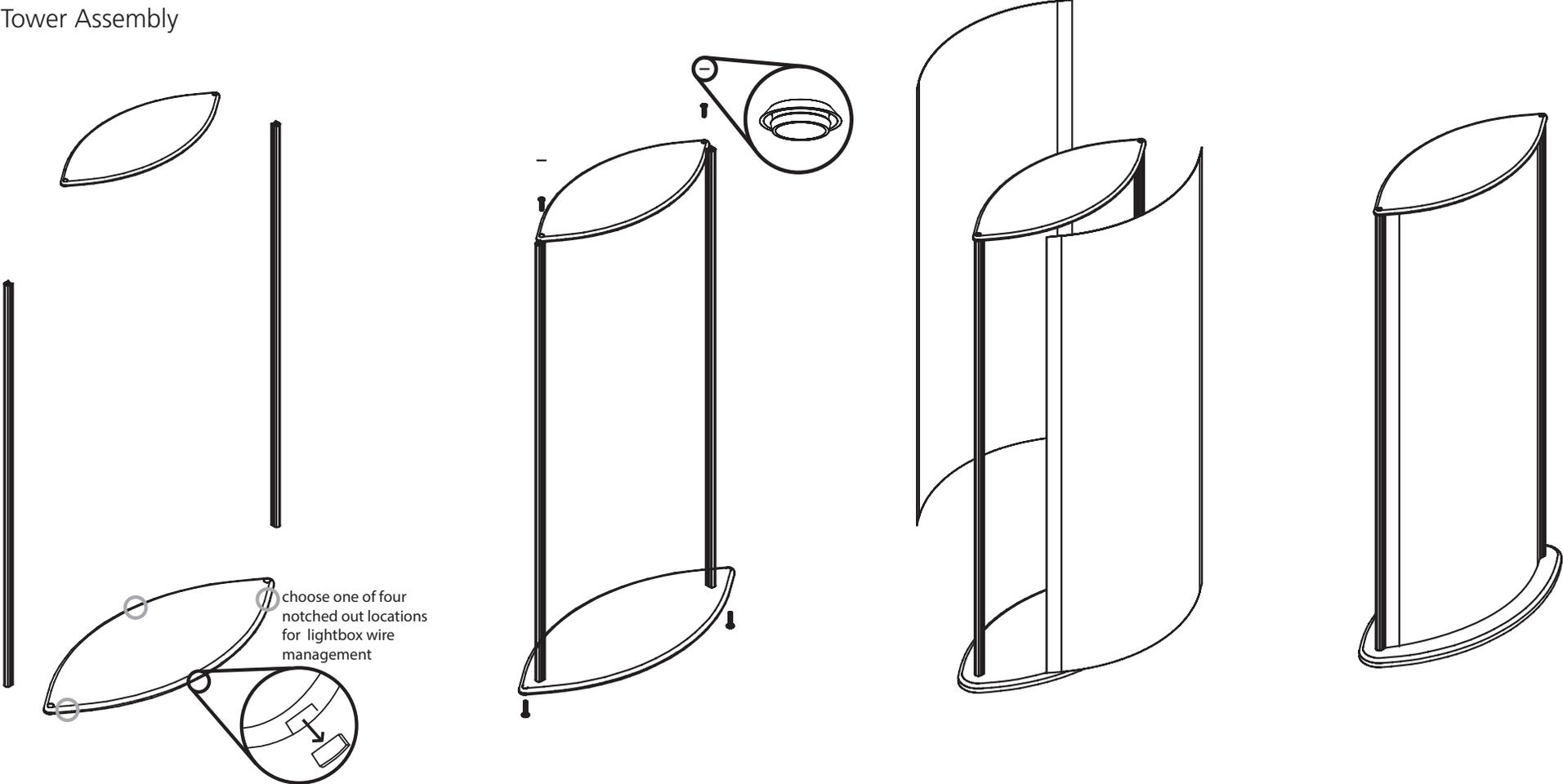
Tools needed for assembly:  
 flathead screwdriver



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 S Y S T E M S

We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions and weights quoted are approximate and we accept no responsibility for variance. E&OE. See Graphic Templates for graphic bleed specifications.

Tower Assembly



Light Kit Assembly

